



Every Person.
Every Neighborhood.
Breaking Down the Barriers.



To get involved, call **513-585-9879**
or visit **ClosingTheHealthGap.org**.

#healthgapstory

Find us on



3120 Burnet Avenue, Suite 201, Cincinnati, OH 45229

Building a Culture of Health for All



Let's close the gap together.

Creating opportunities to ENGAGE

The Health Gap simultaneously works with communities, health care organizations and civic leaders to address health inequities through policy change, initiatives and education.

The Tillery Fellowship, in partnership with the University of Cincinnati College of Medicine, is an opportunity for students pursuing Masters of Public Health degrees to participate in a one-year training program on health disparities.

The Annual Health Expo is the Health Gap's signature event providing health education in a fun, interactive environment.

- More than 100,000 attendees since 2003, including 10,000 in 2017
- 25,000 free health screenings provided

Black Men's Health Conference is an inspiring annual conference designed to educate the often-unreached population of black men, in a safe environment.

- 500 African-American men attended in 2015

Creating resources that EMPOWER

The health care system is challenging to understand, as is managing your personal health. Health Gap strategies and initiatives help people get better information so they can make better health decisions.

Do Right!® Campaigns are a Health Gap cornerstone. The guiding principles – Eat Right, Move Right, Live Right – are simple to understand and drive all of our programming.

Do Right!® Block by Block is a resident-led, lifestyle program focused on physical activity and dietary outcomes. Health Champions lead residents to build a culture of health for all.

- 30 Health Champions currently lead and have trained 103 Mt. Auburn households

Do Right!® Kids is an afterschool program addressing high rates of childhood obesity. It encourages physical activity, nutrition and treatment.

- Serving 612 students in 4 schools
- 31% increase of physical activity and fruit and vegetable consumption

Do Right!® Healthy Corner Store Network provides equipment and training to improve food access and transform corner stores into healthy outlets in Cincinnati's food deserts.

- 12 stores in 8 Cincinnati neighborhoods
- Hosted 112 Nutrition Tables reaching 1,839 neighborhood men, women and children

Do Right!® Babies reduces the racial and ethnic disparities in infant mortality and improves birth outcomes by empowering new and expectant mothers.

Do Right!® Nutrition Train the Trainer teaches participants to become nutrition leaders. Graduates are able to teach nutrition, budgeted grocery shopping and more.

- 165 graduates, 64 workshops, 880 Cincinnatians reached

Creating advocates for CHANGE

The Health Gap encourages Cincinnati communities to support good health for all by teaching people to stand up for better access to healthier living.

Hispanic/Latino Community Partnerships are critical to the Health Gap's work and include organizations like **LULAC**, the **Ohio Latino Affairs Commission** and **Su Casa Hispanic Center**.

- The Health Gap and Su Casa collaborated on the **Házlo Bien! Campaign**, a Spanish language outreach designed to help residents better understand their health.

Food deserts are home to 25% of Cincinnati's population. In response, the Health Gap is part of the **Food Access and Healthy Living Task Force** and is behind the **Cincinnati Fresh Food Retail Finance Fund**.

The Healthy Living Task Force improves the lives of Cincinnati residents at the policy level. Headed by Councilman Wendell Young and co-chaired by the Health Gap, the task force mission is to incorporate health considerations into all city policies.



“The Center for Closing the Health Gap is an innovative approach by working with health centers whose main mission is prevention and early intervention. And then take it a step further into individual responsibility.”

– Dr. Stanley Broadnax

“The Center for Closing the Health Gap cared enough to say ‘It’s important that you have healthy foods. Choices that you can disseminate to your community.’”

– Tony Moore, owner Avondale Mart

“After people took the healthy cooking classes, they began to feel happy about themselves and had more energy. They began to participate in other things. They became happier people.”

– Reverend Peterson Mingo